



Intro & Welcome

Hey everyone, it's Colleen from Get Visible with Video and Online Coach Support.

Doing lives is not my forte. I get nervous and this is one of the things that we could all experience from time to time. I feel more comfortable with creating a video where I know that I can edit it and then take out the ums and ahs and the other bits. We all have a lot of fears and for me it is one of my fears and talking in public.

I'm going to go through what we are going to get through.

1. We will be going through the framework, different formats and devices that you can be recording on and the basic setup and what is in your screen.
2. We are going to create an Intro, or choose a topic that we can chunk down into sub topics and create what I call a video snippet or a little pocket of gold, so it doesn't have to be face on camera, it can be in any format you like
3. We are going to look at images and re purposing texts overlays and the frames.
4. We are going to look at different tools that I like using. If you are using something that you love, and you want to share, I would love that as well. The tools that I like using and I'm going to be focusing on are Zoom, Canva, Video Pad, Movie Maker and some of the apps like the Ripl app and the Pic Motion app. There are some further apps that are on your phone.
5. We are going to go through them, we are going to recap, look at the feedback from both sides. Any feedback that you can give to me and your biggest takeaways. So how will you implement the video into your business and what formats do you feel comfortable with?

For everyone, you normally have a lead magnet which is where you build up that know, like and trust factor. This workshop is my core product, but I have got a very special reason as well that I want to be doing it. I have been doing some fundraising projects and any of the proceeds will be going towards my projects in Cambodia. I'm excited and this is where sometimes looking at something that is outside of yourself as in the bigger why to why you might be doing things might also give you that encouragement to keep on going and not give up.

If you do have any questions or comments, write them down as we go. I just really hope that everyone enjoys this and gets a little bit more comfortable and gets a little bit more confident with also using video in their business.

So sometimes if it's just about our self or we feel like we are not good enough or we can't do this or whatever reasons that we have, the fear is talking us out of things. If we are passionate about something or we know our bigger why then definitely this will help drive us forward.